OFFICIAL SCHOLARSHIP VOTING RULES

of the 20th Annual
Create-A-Greeting-Card
Scholarship Contest

SPONSOR. The Contest is sponsored by Prudent Publishing Company, Inc./Gallery Collection, 400 North Frontage Road, Landing, NJ, 07850 (the "Sponsor").

A panel of objective judges selected by the Sponsor will go through the entries on a monthly basis and select approximately 100 designs per month that will be posted to The Gallery Collection page for voting. (Not every design is chosen to be posted for voting.)

Voters will be able to vote once per day.

The top ten (10) designs with the most votes will automatically move onto the Finalist Round.

In addition to the top 10 entries from each month with the most votes from our voting page, the panel of Judges will also have the opportunity to "save" at least one (1) additional design per month to move onto the finalist round.

After the Submission Period Ends the top 5 entries with the most votes received from the monthly voting sessions along with five (5) entries that the panel of judges have selected will be the official Top ten (10) finalists.

The panel of judges will then select a winner from the top 10 finalists.

Non binding user voting may be taken into consideration when determining the final Winner.

The use of automated, programmed, robotic, third-party software or website to enter or vote is prohibited and individuals engaging in such practices will be disqualified.